



# REFLECTIONS 2012

Yearbook ads and boosters are a great way to show support for students and be included in our full-color, one-of-a-kind yearbook publication. We are able to sell our yearbook at a reasonable price because of the generous support of local businesses, organizations, families, friends, and school groups. Please consider purchasing space in the yearbook to advertise your business or organization, recognize and honor students, or simply show support for our school.

There are so many creative ways to use ad space:

- Families can create a photo collage of memories with a special personalized message for students;
- Students can pool money to create a space to celebrate friendships and memories;
- Businesses can showcase their goods and services with colorful advertisements;
- Organizations can create messages to honor students' accomplishments and wish students future success.

Boosters are also available for purchase to create a personalized message.

You can design your own ad or seek design assistance from the yearbook staff. If you create your own ad, please email it as a .jpg image. You may also email photos in .jpg format or send in photos ready for scanning. If you would like assistance in designing an ad, please describe your wishes in the "Notes" section on the order form and submit the images/message. Page layouts are attached. If you wish your ad to be a surprise and your child is a member of the yearbook committee, please indicate that on your form. Please email Mrs. Radomski with any questions [aradomski@rpsnj.org](mailto:aradomski@rpsnj.org). **The submission deadline is January 13, 2012. Due to page constraints, ads placed after this date will only appear if a space is available.**

#### Ad space pricing:

Booster:	\$3.00 per line
Business card:	\$25.00
¼ page:	\$35.00
½ page:	\$50.00
Full page:	\$100.00

We truly appreciate your continued support!

Mrs. Alyssa Radomski, Advisor  
Reflections Committee

*Thank you for your support!*



